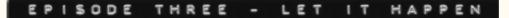




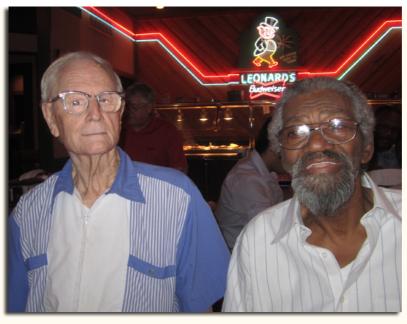
This is the companion 'liner notes' page for the complete 1967 discography, which at last count featured over 450 playable tracks. Please check it out... then come on back here and join in the discussion and send us your comments via email Thanks!

The in-depth notes for this all-important year have been split into 'episodes' - just click on the links below:

EPISODE ONE: SHO IS GOOD EPISODE TWO: WAYNE'S WORLD EPISODE THREE: LET IT HAPPEN EPISODE FOUR: CAN'T GET NO RIDE EPISODE FIVE: A TOUCH OF THE BLUES



Soul Detective - 1967 Reggie Young Notes part 3



This episode is dedicated to the memory of Quinton M. Claunch, who passed away while I was writing it, and to Roosevelt Jamison who sought him out all those years ago, changing all of our lives forever. They are together again. May God Rest Their Souls.

I'd also like to take this opportunity to commend my friends at Ace Records in the UK for the excellent job they have done preserving and annotating the Goldwax legacy. This piece could never have been written without them. Thanks!



Now, let's turn our attention to Goldwax, the legendary Memphis label operated by Quinton M. Claunch and his more or less silent partner, Rudolph V. 'Doc' Russell. "I used Reggie Young as my guitarist whenever I could get him," Claunch told me, and he got him (and usually Bobby Emmons as well) for no less than 15 sessions over the course of the year.

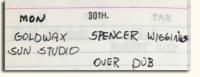
Surely nobody would dispute that record for record 1967 was Goldwax's peak. The label's very best releases of that year all rank among soul music's greatest moments.

As Tony Rounce pointed out in Ace's Complete Goldwax Singles Volume 3, 1967 was indeed the peak year for the label, resulting in some of the best records ever made. There are some 24 of those Quinton Claunch produced

tracks available on the discography page, but let's take a moment to highlight a few here.



On January 30th, Claunch hired Reggie for an overdub session at Sam Phillips Recording on Madison Avenue [heretofore referred

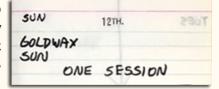


to as simply 'Sun' as both Reggie and Bobby did] on Spencer Wiggins. Atlantic had recorded this 'Oldham-Penn' stalwart at Fame as an album track for The Wicked Pickett the October before, but Spencer's take on 🕑 Up Tight Good Woman here is, in my opinion, the definitive version (yes, better even than the ensuing chart hits that Laura Lee and Solomon Burke would

have on it) "...among soul music's greatest moments," indeed.



Although it's difficult to pinpoint with any accuracy exactly which sides were cut which dates, Reggie's on notation for a Goldwax session



at Sun on March 12th was most probably on The Ovations (Bobby's book had him still out on the road with Ace Cannon). 🕑 I've Gotta Go, the Penn-Oldham penned 'plug side' of Goldwax 322 was released in May, but didn't fare any better than the past four Ovations singles (despite adding 'featuring Louis Williams' to the label). Although more prominent on the flip, 🕑 Ride My Troubles And Blues Away, I believe this 45 to be another of the rare instances of Clarence Nelson and Reggie Young playing on the same record. As Reggie told us back on the 1966 page, he would have definitely "stayed in the background... out of respect." I'd say that's him on the 'chank' rhythm, then, behind Nelson's unmistakeable lead. Very Cool! For one reason or another, Goldwax wouldn't release another Ovations single until 1969, but we believe 🕑 Let's Stick Together may have been cut at the December 8th session noted in Bobby Emmons' book, although it didn't see the light of day until 1977, when it appeared on one of those P-Vine Japanese releases (and subsequently on an Ace CD).

On April 3rd, the artist scheduled for a Goldwax session at American 'didn't show up'... no doubt Goldwax's biggest star, James Carr, who actually did arrive on the

3RD.	5тн.		
AMER- GoldWAX	AMER - Goldwax		
SESSION	JAMES CARE		
(DIDN'T SHOW UP)	SESSION		

scene a couple of days later. With The Dark End Of The Street still high on the R&B charts, Claunch wanted a follow-up hit. As we've seen, 'Dark End' was actually cut at Hi, [once again, we will refer to Royal Studio from now on as 'Hi' as the musicians did at the time] but Chips Moman



now felt his equipment at American was ready for the big time. Although not quite the top ten smash as its predecessor, the Penn-Oldham penned Let It Happen climbed to #30 R&B, and 'bubbled under' the Hot 100 during The Summer of Love. I'm thinking that's Bobby Emmons playing that Gospel flavored piano, as Bobby Wood wouldn't make the move to American until 1968, which brings up an interesting question... could it be Spooner? As far as I can tell, this is the first Penn-Oldham tune published by Press Music, and not 'Fame-Rec', which would seem to indicate that it was written

there in Memphis, not Muscle Shoals. If you listen, there's also an organ in the background, *hmmm*...



We may never know why, but Goldwax decided to not return to American at all in 1967, and held James Carr's next session at Sun on June 16th. Betty Harris told Peter Nickols what happened next: "We were travelling together and we sang all kinds of songs. I went with him (to his session and) on our way his guitar-player wrote this song for him. At the session we were goofing around with it, not doing anything for real, but it was taped and it sounded good. I called Marshall Sehorn about me being on it and he said 'No'." Sansu had just released Betty's spectacular Nearer To You (which would

eventually climb to #16 R&B that Summer) a couple of weeks before, and I think the reality is that Sehorn didn't want Goldwax to use Betty's name on the label unless Sansu got paid. Knowing Quinton, I think we can safely surmise that wasn't gonna happen. In any event, the cookin' in A Fool For You remains one of the all-time classic Soul duets, and would just miss the R&B Top 40 that Fall. Carr's 'guitar player' here is (of course) Reggie, but the song wasn't written by him as Betty suggested above, but (as Nickols put it on Deep Soul Heaven) "...by no less than five top Memphis-related personalities, namely Dan Greer, Quinton Claunch, Earl Cage, George Jackson, and Rudolph Russell."

The absolutely priceless confluence of having both Reggie Young's and Bobby Emmons' session log books to crossreference allows us to identify a couple of other killer sides that

SUN - Goldwax PERCY - Tommy Thomas 1 SESSION		SUN - Goldwax James Gare - PERE 1 SESSION			
WED 14TH.	MON	FRI	16тн.	SUN	

were recorded at those same Sun sessions in June. While Reggie simply wrote 'Goldwax', Bobby (in addition to James Carr) also noted that the artists were Percy (Milem) and

COVAY MUSIC BMI BTP3 BW LIDON'T KNOW WHAT YOU'VE GOT MUT IT'S GOT ME! PRECY MILEM PRECY MILEM PRECY MILEM PRECY MILEM PRECY MILEM M Soul Detective - 1967 Reggie Young Notes part 3

Timmy Thomas. Percy, as the lead vocalist of The Lyrics, had the inaugural release on Goldwax back in 1963, and we spoke a little about his first release as a solo artist on the label here. This time out, he delivers his own soulful take on the 1965 classic that Don Covay wrote for Little Richard,

I Don't Know What You've Got



(But It's Got Me). "I can feel your hands on me!" Like Percy, Timmy Thomas started out as a member of a vocal group that cut for Goldwax early on (Phillip And The Faithfuls). As Dean Rudland said about Quinton's decision to cut Jerry Lee Lewis' seminal rocker Whole Lotta Shaking Going On as a boogaloo record on Timmy - "...although it shouldn't, it works brilliantly." It sure does! Once again, Goldwax proved to be just a little bit ahead of its time, as Thomas would begin his climb to the top of the charts a few years down the road.



'Wee' Willie Walker had grown up in Memphis, and worked with Roosevelt Jamison in a Gospel group called The Redemption Harmonizers in the late fifties. By 1967, he had relocated to Minneapolis, but through Jamison and another of his childhood



friends, George Jackson, he signed with Goldwax on a visit home. Cut at Sun on June 30th, his version of the song Roosevelt had written for O.V. Wright (that Quinton had always envisioned as the 'top' side) There Goes My Used To Be is even better than Wright's was. For whatever reason, Goldwax leased Walker's next two singles to Checker up in Chicago, and the phenomenal You Name It, I've Had It (with Reggie's guitar mixed right up front) may have been cut at another session on Walker that Bobby Emmons noted in December. Walker had been 're-discovered' in recent years, touring extensively behind some award winning albums. Sadly, he passed away in November of 2019.

Even though he had been producing some of the greatest R&B records ever, Quinton's Country roots ran deep. He and his friend Edgar Clayton had started out at WLAY in Muscle Shoals as a guitar playing duo that evolved into The Blue Seal Pals. Around the same time that Claunch and Cantrell left the band and headed for Memphis, Clayton decided to pursue a solo career in Nashville. When his star failed to shine as brightly as he had hoped, Edgar returned to The Shoals and became a Country dee-jay on WLAY where he started up a live broadcast called The Shoals Music Jamboree. By the mid-fifties, he had relocated to Hamilton, Alabama where he hosted the same kind of popular Country music show on WERH that featured local acts. He was still at



it in 1967, and convinced old pal Quinton to start a 'Country Series' on Goldwax for artists he had discovered like The Terry's and Carmol Taylor. Since there is no mention in either book about any sessions on them, we decided to leave the resulting releases out of our discussion here...

Like Clayton himself, Carmol Taylor was also quite the songwriter, and pretty much immediately after Quinton released Taylor's own version of Did She Ask About Me (Goldwax 324), he decided to record it on Ivory Joe Hunter at Sun on June 26th.

'The Happiest Man Alive', Ivory Joe had been label-hopping ever since Atlantic dropped him in 1959, most recently recording for Stax (!) and Huey Meaux's Tear Drop imprint

Soul Detective - 1967 Reggie Young Notes part 3

before being picked up by Goldwax in 1966. His lone release on the label (Goldwax 307) hadn't done much, and so Quinton and

26TH. JUN- Goldanx I VORY JOE HUNTER 1 SESSION

Doc would lease his next two singles to Veep, a United Artists R&B subsidiary label. They didn't do much either. The soulful reading of Taylor's song, Did She Ask About Me, cut at that June session is pure Country however, proving once more how prescient an 'ear' Quinton had. After Edgar Clayton's pal Sonny James took Ivory Joe's Since I Met You Baby to #1

Country in 1969, Hunter would become a fixture at The Grand Ole Opry, and record his last album, I've Always Been Country with Reggie (and Tommy Cogbill) in Nashville in 1972.



IVORY JOE HUNTER

DID SHE ASK ABOUT ME

ED ARTISTS RECORDS IN

Arr. & Prod. by Quinton & Rudolph Russel

veep

NOT FOR SALE

PROMOTION COPY

PLUG SIDE

V-1270

There *is* one Goldwax Country session listed in Reggie's book, held at Sun on July 14th on

on '(girl)'. Quinton had gone so fa

someone he refers to only as '(girl)'. Quinton had gone so far as to create a subsidiary label he dubbed Timmy (although I have no idea why he chose to call it that) for his Country projects. The inaugural release that October was by a (girl) named Kathy Davis, who had been brought to Claunch's attention by another of his Blue Seal Pals, Bill Cantrell. The little known Penn-Oldham gem **•** The Wife Of The Life Of

The Party [also now published by Press Music, by the way] hits all the buttons, and might have been as big a hit as the records Billy Sherrill was then producing on Tammy Wynette (both of whom had started out with Edgar Clayton at WERH) if it had gotten any airplay in Nashville, but it didn't. *Great guitar, but do you think it's Reggie?*



There is no doubt, however, that it's Reggie's guitar that leads off the Goldwax single that was released around the same time, on another (girl) named Jeanne Newman. Jeanne had come up out of Arkansas and been signed by Sam Phillips, who had handed JEANNE NEWMAN (Goldwax 331) He Called Me Baby (2:19) [Central Songs, BMI-Howard] Bright blues action can be anticipated for this reworking of a while back hit from the Harlan Howard pen. Fine arrangements add to the performance by Jeanne Newman that could hit with pop or blues listeners. Flip: "When Will The Good Apples Fall" (2:27) [Unart, BMI-Young] is a reworking of the current Seekers outing.

©cashbox 10/28/67

her off to Quinton after he shut down his Phillips International label in 1963. In 1966, Claunch had also closed

out his Bandstand USA imprint with a release on her, before moving her up to Goldwax. Although there is no mention of the word 'Country' on the label, the choice of the Harlan Howard tune that the ghost of Patsy Cline had charted with in 1964, Baby, seems to leave little doubt as to the target audience. Just a great record (*check out Tommy Cogbill!*), the fact that it was on an R&B label, and had a cover of a Seekers song on the flip, had the reviewers at Cashbox scratching their heads - "...could hit with pop or blues listeners," they had said, but it didn't, nor with the Country crowd Quinton had apparently had in mind. The song would, of course, hit with 'blues listeners' as Ella Washington carried it into the R&B Top 40 in 1969, and Candi Staton brought it all the way to the top ten in '71... Claunch was ahead of his time once again. As he had with Kathy Davis, Quinton also cut a Penn-Oldham composition on Jeanne Newman, a gut-wrenching version of It Tears Me Up that amazingly went unreleased until Ace dug it out of the Goldwax vaults in 2011. Wow!

On July 21st, Quinton brought Reggie and Bobby back to Sun to cut a song he had written for Spencer Wiggins, Song The Power Of A Woman. Although it briefly dented the CashBox R&B Top 50, it deserved better. One of the best Goldwax sides, it's as much of a testament to Spencer's powerful delivery as Claunch's songwriting skills, with Reggie contributing some of the trademark licks he had been using across town at American for Atlantic. Quinton told us that Jerry Wexler took him for a ride in his car one day around 8235-BW

Soul Detective - 1967 Reggie Young Notes part 3

this period, and told him he had made a big mistake when he hooked up with Larry Uttal at Bell as his distributor. "If you had gone with us," he said, "I could

CashBox R & B Top 50 000 46 THE POWER OF A WOMAN Spencer Wiggons (Goldwox 330)

have delivered you a slew of top tens and a few number ones..." He was probably right, as great records like this one continued to miss the mark.

After one more Goldwax session at Sun noted in Reggie's (but not Bobby's) book on July 29th, Quinton appears to have taken a break from recording until Thanksgiving weekend, almost exactly a year after he had cut The Dark End Of The Street on South Lauderdale.



Records

THE POWER OF A WOMAN

SPENCER WIGGINS

ALEY RUE BAL

DW.

330

This time he brought essentially the same crew to Madison Avenue to cut James Carr again on a song that Billboard picked to reach the R&B Top 20, A Man Needs A Woman. It did, climbing to #16 in early 1968. Written by Goldwax mainstay O.B. McClinton (who had penned Carr's breakthrough #7 R&B smash You've Got My Mind Messed Up* in early 1966), it is an absolute masterpiece of Deep Southern Soul. For the first time on a Goldwax label, Stan Kesler is credited as 'mixing engineer', perhaps to point out that this obvious 'AGP' record was not cut at 827 Thomas.

Bobby Emmons' book documents one more 1967 Goldwax session, to cut Spencer Wiggins on another great Claunch composition, That's How Much I Love You at Sun on December 29th. As Quinton told Heikki Suosalo, he was strongly influenced here by the Roosevelt Jamison song that got the ball rolling at Goldwax, That's How Strong My Love Is. Check out Reggie's absolutely brilliant guitar work. It's interesting to note that, as late as December, Goldwax was still recording at Sun. As a matter of fact, of those 15 sessions mentioned earlier, all but two of them were held there on

Madison Avenue. A fact which would seem to contradict the accepted wisdom that Chips Moman had his Memphis Boys 'tied up' at American by that time...

In any event, the timeless body of work represented here on this page will stand forever as a shining example of how great Memphis music could be.

Thank You, Quinton M. Claunch.

4

*with Quinton now gone on, the unidentified guitar player on here becomes even more of a mystery...

Special thanks go to Quinton Claunch, Roosevelt Jamison, Spencer Wiggins, Mark Nicholson, John Broven, John Ridley, Tony Rounce, Dean Rudland, Bob Dunham, Alec Palao, Roger Armstrong and Ady Croasdell.

We continue our discussion of the incredible body of work that Reggie Young and Bobby Emmons created together in 1967 in episode four, just click on the link below. It's also over on Soul Sauce... but don't forget the other 450 or so tracks that are always available on our discography page! Thanks for tuning in!

EPISODE FOUR - CAN'T GET NO RIDE





BURNING QUESTIONS

Hey y'all - after being holed up here in the Soul Cellar for about eight weeks during these troubled times, I've decided to try and reinvent the Burning Questions concept and attempt to bring it to a wider audience. The first thing I did was create a (gasp!) Soul Detective Facebook Page where we will work on answering these questions together in the time-honored Soul Detective tradition. Y'all ready?

This one's been bugging me for years...



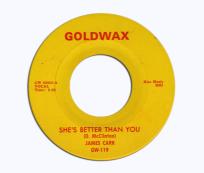
Back in 2007 I wrote something about an amazing James Carr B Side Forgetting You. "...the band (led by that incredible Reggie Young guitar) shifts things down to a minor key, then just builds and builds," I said. Years later, when I asked Reggie about it he said, "That's not me." Hmmmm... as we delved further into the Memphis guitar player thing with our Clarence Nelson investigation, I thought maybe we had our man. I asked Goldwax founder Quinton Claunch point-blank like ten times... "No, it wasn't Clarence. It was some other guy - Chips found him for me." Ugh.





The song had been written by the great O.B. McClinton, who was there on the ground floor with Quinton, both as an artist and songwriter, cutting this seminal

B Side for Goldwax in 1964, She's Better Than You. In the liner notes to The Complete Goldwax Singles Volume 1 Quinton is quoted as saying, "He wrote that for James... I brought Steve Cropper to do guitar on that thing. He wasn't tied up exclusively at that time. I just employed him to play on that one track." Hmmm...



The following year, Carr would wax the definitive version of the song that O.B. had composed for him, She's Better Than You on Goldwax 119, featuring a guitar player that is not Reggie Young, *nor* Clarence Nelson...



James would then take another song O.B. had written for him and break into the Billboard R&B top ten, taking You've Got My Mind Messed Up all the way to #7 for Goldwax in early 1966. The liner notes for The Complete Goldwax Singles Volume 2 mention "Reggie Young's distinctive opening guitar..." but it is quite obvious that whomever the guitar player is on here is the same as on the record that started all this in the first place, the flip of Carr's next release for

the label, Forgetting You. If we are to believe Reggie's assertion that it's not him (and why wouldn't we?), then who on earth could it be?



I've been working behind the scenes here deciphering the 1967 log book as part of our **Reggie Young Discography Project** with (besides the usual suspects) my friend Mark Nicholson, the proprietor of the excellent American Sound Archive on YouTube. As it turns out, he is also quite the Soul Detective...



'Bloodhound' Nicholson recently pointed out this review of Carr's 1967 You've Got My Mind Messed Up LP by Thom Jurek, a 'Senior Staff Writer' at AllMusic, in which he states "By the album's end with the title track, listeners hear the totality of the force of Memphis soul. With Steve Cropper's guitar filling the space in the background, Carr offers a chilling portrait of what would happen to him in the future..."

Wait, WHAT??? STEVE CROPPER???



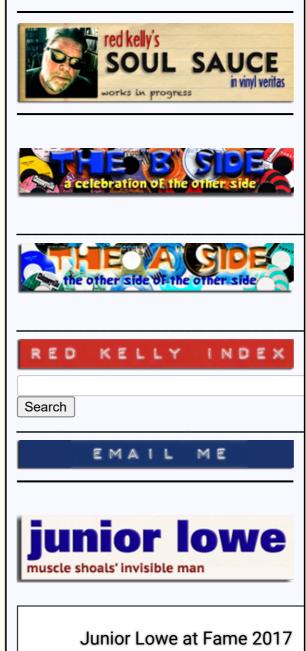
Hmmmm... Well, come to think of it, it does kind of sound like him, and we've already established that he was employed by Goldwax "to play on that one track..." Do you think it's possible that Quinton Claunch, that sly old fox, has been keeping Cropper's name out of it all these years because of his being 'tied up' at

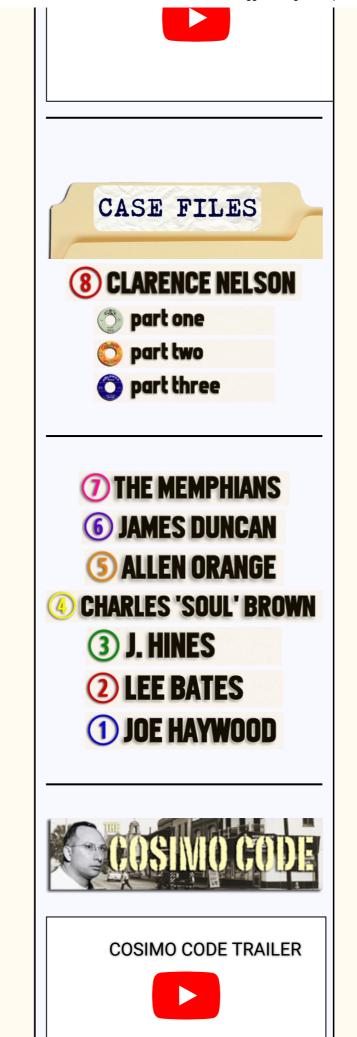
Stax when James cut these landmark recordings?

Now THAT would be something!!

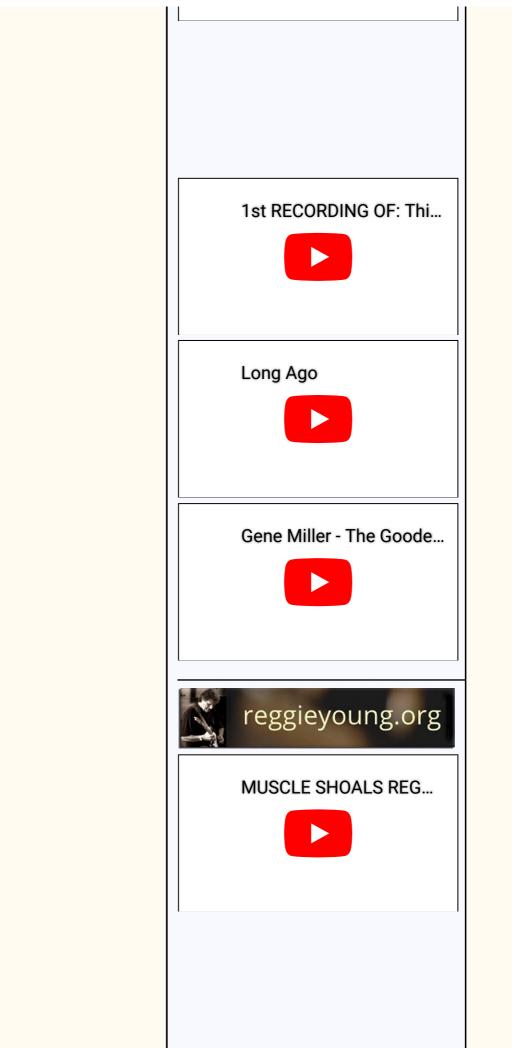
Please let us know what you think about all of this, either on the Facebook Page, or by shooting us an email. Inquiring minds want to know!

- red kelly, May 2020









souldetective.com/reggie1967notes03.html

